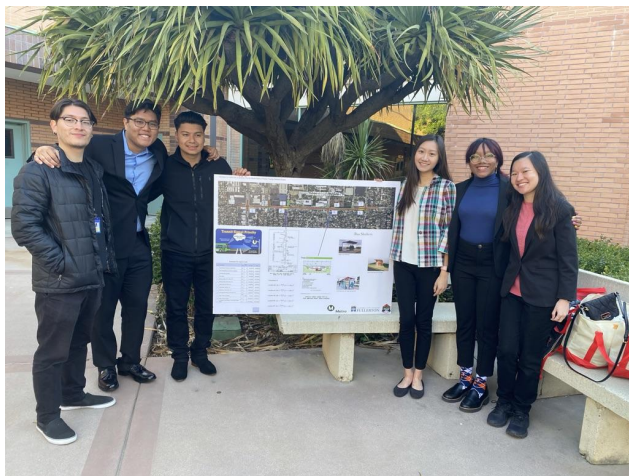




ITE Student Chapter at
California State University, Fullerton

2023 - 2024 Sponsorship Packet





A Message to Our Potential Sponsor...

As we kick off the 2023-2024 school year, we are thrilled to see the Cal State Fullerton ITE Student Chapter's progress as a growing engineering club on campus. Since our establishment in 2012, our mission has been to raise awareness about the significance of transportation engineering. Despite the challenges of transitioning back to in-person events over the last couple of years, we strive to continue actively rebuilding the club. Our goals wouldn't have been possible without the unwavering support of professionals and companies who share our passion for the transportation field and its potential to empower ambitious students in wanting to improve their communities.

ITE at CSUF is committed to providing its members opportunities to gain connections, skills, and experiences that will help open the door to potential careers in the transportation industry. In the past, we've hosted talks by professional engineers and planners to provide valuable insights into both the technical and social aspects of transportation. It's crucial for our members to understand potential career paths and learn about the community's vision, while gaining knowledge of the strides professionals are making to achieve these goals.

Since our chapter resumed in-person sessions after COVID-19, our focus has been on recruiting new members interested in transportation engineering. At first, it has been a struggle rebuilding the club when transitioning back to in-person activities. However, we are very fortunate to have support from our advisor and professionals in the transportation industry to keep our club more active. We've organized socials, office tours with transportation companies, meetings featuring guest speakers from the industry, as well as co-hosted the ITE Student Leadership Summit last year. With these events, attendance has gradually grown, contributing to a more thriving and engaging club environment.

Our goals for this year include continued involvement in activities hosted by neighboring chapters and encouraging students to attend important ITE conferences. We plan to organize resume and interview workshops, along with software training relevant to engineering. Additionally, we wish to continue visiting companies and project sites to broaden our perspective of the professional world through office and site tours. Moreover, we actively seek internship and full-time opportunities in transportation and appreciate any position opening notifications coming our way. In line with our commitment to growth, we also plan to update banners and posters, create new stickers, and design a new tablecloth to showcase ITE at CSUF at various events throughout the year.

To sustain our ambitions and foster strong student participation, we rely on the generous support of sponsors like you. Your sponsorship and belief in our organization will be immensely valued, driving ITE at CSUF to excel in our mission. With your help, we will continue to raise awareness of transportation engineering and cultivate the next generation of professionals dedicated to enhancing their communities.



We kindly invite you to visit the following page to explore the details of our sponsorship levels and the wonderful benefits that accompany supporting our group. Rest assured, your contribution will be duly acknowledged and rewarded. If you have any questions or comments, please don't hesitate to reach out. Thank you for your support!

Sincerely,

Institute of Transportation Engineers at Cal State Fullerton

csufite@gmail.com

<https://itecsuf.weebly.com/>

Thu Vu

Thu Vu

President

thukvu@csu.fullerton.edu

Philip Barrios

Philip Barrios

External Vice President

PBarrios@csu.fullerton.edu

SPONSORSHIP TIERS

HIGHWAY \$750+

- ❖ Resumes of all CSUF ITE student members during the 2023 - 2024 school year
- ❖ Company logo on club T-Shirt, (Largest Logo) worn to national/international ITE events
- ❖ Shoutout on social media and during our next club meeting
- ❖ Company name on our ITE chapter website
- ❖ Job openings advertised on club website and social media
- ❖ Speaker at general meeting
- ❖ Firm tour

BOULEVARD \$500 - 749

- ❖ Resumes of all CSUF ITE student members during the 2023 - 2024 school year
- ❖ Company logo on club T-Shirt, (Medium Logo) worn to national/international ITE events
- ❖ Shoutout on social media and during our next club meeting
- ❖ Company name on our ITE chapter website
- ❖ Job openings advertised on club website and social media
- ❖ Speaker at general meeting

STREET \$250 - 499 (One Semester)

- ❖ Resumes of CSUF ITE student members during the one semester of sponsorship
- ❖ Company logo on club T-Shirt, (Small Logo) worn to national/international ITE events
- ❖ Shoutout on social media and during our next club meeting
- ❖ Company name on our ITE chapter website
- ❖ Job openings advertised on club website and social media during the one semester of sponsorship
- ❖ Speaker at general meeting during the one semester of sponsorship

AVENUE (Any Amount)

- ❖ Company logo on club T-Shirt, (Small Logo) worn to national/international ITE events
- ❖ Company name on our ITE chapter website

Other ways to support our club:

Please contact csufite@gmail.com for more information

- ❖ Buy us food for our next meeting!
- ❖ Order T-shirts from our club



SPONSORSHIP FORM

Company/Organization:

Representative's Name:

Mailing Address:

Phone Number:

Email:

Sponsorship Amount: \$

Signature Date:

To send a check by mail:

- ❖ Please make checks payable to "ITE at CSUF"
- ❖ Please send to:

California State University, Fullerton
Department of Civil and Environmental Engineering
Attn: Dr. David Naish, ITE at CSUF
800 N. State College Blvd.
Fullerton, CA 92831

Thank you for supporting our organization!